



## Online Summer School on International Business Ethics TH Rosenheim, Germany (3 ECTS Credits, 1 week) Course Description - June 21 to 26, 2021

**Instructor:** Prof. Dr. Nils Rauhut (Department of Philosophy at Coastal Carolina University, USA)

**Language of instruction:** English (B2 CEFR)

**Admission requirements:** Advanced undergraduate and graduate students, no prior subject-specific requirements

This is a **one-week workshop** for international students from June 21 until June 26, 2021. International students will be joined by local and exchange students from TH Rosenheim who will visit the virtual classes of this week as part of a block seminar.

Students	Dates	Certification	Type of examination	Workload
International students from partner and non-partner universities	June 21 until June 26, 2021	3 ECTS credits and grade for successful participation	International students will prepare a 10-minute presentation on an assigned Business Ethics Case Study on Friday June 25, 2021.	20 contact hours in class + Individual studies + Company Visit / Discussion Panel

### Workshop Schedule: Online Summer School, June 2021

**Please note:** Optional social events are offered by the International Office, while contact hours during the workshop are **mandatory virtual sessions** for all students in order to complete the workshop. The specific topics are subject to change.

Date/Time*	Monday 21 June 2021	Tuesday 22 June 2021	Wednesday 23 June 2021	Thursday 24 June 2021	Friday 25 June 2021	Saturday 26 June 2021
3.30 pm – 5.00 pm	Introduction to the Course  Personal Introductions  Basic Elements for International Business Ethics	The Search for Labor and Production Standards	International Environmental Issues  Cases	Bribery and Corruption  Cases and Solutions	Short Case Study Presentation by International Students	<b>Virtual Visit to Munich**</b>  15.00 pm <b>Online Crash Course German Culture and Language</b>  16.00 pm <b>Virtual Munich City Tour</b>
5.00 pm – 5.15 pm	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	
5.15 pm – 6.45 pm	A Search for International Standards  Human Rights Framework  Assignment of Case Studies for International Students	Product and Export Controls	Impact of Globalization on Local Culture	International Students have time to prepare your presentations for Friday/ Rosenheim students will receive a list of study questions for examination on Friday	Short Examination for Rosenheim Students  Respond in writing to a selection of the questions	
Evening Programme**		6.30 pm <b>Virtual Exhibition Sweat at Haus der Kunst</b>	7.00 pm <b>Virtual Company Visit and Discussion Panel</b>			

= Mandatory contact hours  
 = Optional social programme

\* UTC+2 (Central European Summer Time), please use a [time zone converter](#) to adapt to your local time zone.

\*\* Time and specific event to be announced, activity depending on time zones of participants.



## Course Description

The purpose of the workshop is to familiarize students with various theoretical frameworks that allow them to identify, analyse, and resolve ethical issues in business decision making. The course will enable students to recognize that nearly all challenging business decisions involve in addition to economic and legal considerations also an ethical dimension. We will start the course by studying three major ethical theories (utilitarianism, deontology, and virtue ethics), but we will quickly move to the study of specific cases like the VW emissions scandal, the Enron and Wirecard debacles, diversity training at Google and sexual harassment at Uber. We will explore topics such as rights to privacy, conflicts of interest, insider trading, whistleblowing, sustainability and the rights and duties of agents and fiduciaries.

## Learning Outcomes

At the end of the course students should be able:

- To understand the history and the development of the field of business ethics.
- To utilize methods in moral reasoning, case analysis, and in resolving ethical dilemmas.
- To recognize the ethical obligations and ethical ideals present in the relationship between employers and employees.
- To set ethical boundaries in cases involving marketing, sales, and advertising.
- To understand the challenges of finding universal ethical norms that apply to people and companies in every region in the world.

## Instructional Methods

The main method of instruction are interactive Zoom discussions and coaching. Students must participate in these sessions during the outlined meeting times. Attendance is mandatory. In addition, students will be expected to read case studies on the Learning Campus (Moodle) for the course.

## Recommended List of Literature

- Boatright, John Raymond, Jeffrey D. Smith, and Bibhu Prasan Patra. 2018. *Ethics and the conduct of business*. Uttar Pradesh, India: Pearson.
- DeGeorge, R.T., *Business Ethics*, Upper Saddle River, NJ: Pearson, 7th edition.
- Sandel, M.J., 2012, *What Money Can't Buy: The Moral Limits of Markets*, New York: Farrar, Straus and Giroux.
- John Kline: *Ethics for International Business*. Routledge, 2005.

## Recommended Preparation

- Prepare basic software and hardware to join classes (tablet/computer, webcam, headset)
- Get familiar with [Zoom](#), allow a comfortable study atmosphere
- Use a reliable internet connection

Please note that there is only a **limited number of places** available.

**Application Deadline is June 1, 2021.**

For more information about the programme and activities please visit the Online Summer School website at [www.th-rosenheim.de/summer-school](http://www.th-rosenheim.de/summer-school) or contact Online Summer School coordinator Mr. Florian Thoma at [florian.thoma@th-rosenheim.de](mailto:florian.thoma@th-rosenheim.de).